

ENTERPRISE THINKING

A Leadership Challenge Experience



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PROGRAM OVERVIEW

Enterprise Thinking is an experiential leadership development experience that empowers leaders to approach complex business challenges with cross-functional collaboration, systems thinking, and strategic execution. Participants work in cohort-based teams to address real, high-impact business opportunities while applying leadership tools in real time.

With an estimated \$27.4M annual ROI, this program demonstrates the power of embedding leadership development directly into the business, driving both capability growth and measurable outcomes.



LEARNING OBJECTIVES

As a result of attending this workshop, leaders will demonstrate the ability to:

- Apply enterprise thinking to solve strategic, cross-functional challenges
- Practice systems thinking, stakeholder alignment, and influence without authority
- Strengthen decision-making and prioritization through a leadership lab model
- Improve collaboration and communication across functions
- Deliver a compelling Capstone presentation to senior stakeholders, outlining proposed solutions and projected business impact for their stated business challenge



DELIVERY

- 7-week blended learning experience
- Cross-functional peer teams with executive sponsorship
- Real-world projects aligned to strategic business goals
- Includes assessments, collaboration labs, group coaching, and capstone presentation
- Available in-person, hybrid, or virtual delivery formats



PROGRAM IMPACT

Enterprise Thinking equips emerging and experienced leaders with the mindset, behaviors, and tools to lead collaboratively and strategically. It accelerates leadership growth and fuels business innovation, delivering lasting value at both the individual and organizational level.



"Enterprise Thinking helped me step back and look at the bigger picture, refocusing on what drives business impact. Working cross-functionally expanded my understanding of how the organization truly operates—and how collaboration, curiosity, and planning drive better outcomes. The course challenged my mindset and strengthened my ability to lead through change with clarity and confidence."

~ Participant Feedback

Interested in bringing Enterprise Thinking to your organization?

Let's Connect:

